



MARIANO MARCOS STATE UNIVERSITY

University Access to Local Farmers and Food Producers

The Mariano Marcos State University (MMSU) has established key facilities and programs to support local farmers, promoting sustainable agriculture and technological innovation. A prime example is the newly launched Farmers' Hub in Badoc, which serves as a one-stop shop providing tools, seeds, and technical assistance for farmers in the region. This hub aids in the efficient distribution of high-quality plant materials and essential farm inputs.

Further extending its support, the MMSU Agri-Aqua Technology Business Incubator (ATBI) offers resources such as technical training, business consultancy, and access to laboratory services. This initiative is part of MMSU's commitment to supporting local enterprises in agribusiness and facilitating technology transfer to the community.

Additionally, MMSU's techno showcases highlight its latest research products, helping farmers understand and adopt innovative practices that improve productivity and sustainability. These events reinforce MMSU's role in advancing agricultural technology in the Ilocos Region.

Evidences:

1. Agri-Aqua Technology Business Incubator (ATBI)
<https://www.mmsu.edu.ph/about/technology-incubation>
2. <https://www.mmsu.edu.ph/news/mmsu-opens-farmers-hub-in-badoc-town>
3. Technology Showcases and Farmers' Forums
<https://www.mmsu.edu.ph/news/research-products-featured-in-mmsu-techno-showcase>
4. <https://research.mmsu.edu.ph/centers/>