



MARIANO MARCOS STATE UNIVERSITY

MMSU, Wadhwani ink deal to intensify technopreneurship courses

To intensify the skill sets of the MMSU Technology Business Incubator (TBI) workforce and MMSU students and faculty, the Mariano Marcos State University (MMSU) and Wadhwani Operating Foundation (Wadhwani Fdn.) forged a memorandum of understanding (MoU) on May 28, 2024 at the Center for Flexible Learning.

Signed by MMSU President Shirley C. Agrupis and the Southeast Asia regional director of Wadhwani Fdn., Dr. Lucrecio 'Cris' Delgado, the MoU highlights the Wadhwani Entrepreneur Network (WEN) program which comprises 14 weeks of online and direct-to-faculty (D2F) entrepreneurship courses and three weeks of train the trainers (TOT) with succeeding refresher courses. Participants will have access to entrepreneurship tools, content, and networks, which could enhance their knowledge of lean startups and create a robust value proposition.

The program also features a self-service frictionless model for easy delivery of interactive content and webinars through the Wadhwani Technology Platform, recorded masterclasses by mentors and industry experts, video presentation case studies, open-source courses, booster clinics, and pitch days with assigned mentors. Facilitators and faculty members will also be assigned to assess the practice ventures.

Dr. Agrupis expressed her enthusiasm and commitment to the partnership with Wadhwani Fdn. She also reiterated the need to sustain and promote present and potential partnerships with the research and entrepreneurial aspects of the Promoting Research and Innovation to Strengthen Transformation of Industries and Enterprises (PRISTINE) program.

In his message, Dr. Delgado expressed his gratitude to MMSU for this partnership, hoping that this endeavor could inspire more student entrepreneurs and open more doors for other venture creation.

Also present during the signing ceremony were Dr. Prima Fe Franco, vice president for academic affairs, Dr. Marilou Lucas, director for extension; Dr. Mee Jay Domingo, director for internationalization, linkages, and partnerships; Prof. Armie Sabugo, MMSU TBI chief and Bannuar TBI project leader; and deans and department chairs from the College of Engineering, College of Computing and Information Sciences, College of Business, Economics,

and Accountancy; College of Industrial Technology; and College of Agriculture, Food, and Sustainable Development.

Prof. Sabugo stated that this deal “promises to shape the future of entrepreneurship in the university”. She also said that this endeavor is helpful in enhancing the design thinking skills of MMSU students particularly in strengthening entrepreneurship and technology classes.

In April 2024 during his initial meeting with Dr. Agrupis and other MMSU officials, Dr. Delgado presented the diverse programs offered by Wadhwani Fdn., which include a self-paced learning application called IgniteX, an AI-generated program designed to equip student entrepreneurs with business skills.

Wadhwani Fdn., founded by Dr. Romesh Wadhwani in 2001, is driven by its mission of creating job opportunities through its four core initiatives: entrepreneurship, skilling, innovation and research, and government digital transformation.

In 2024, the NGO, the Wadhwani Fdn. Conducted several programs with MMSU (SDG 17) that support the university’s academic programs: Wadhwani IGNite (an experiential learning program that aspires to inspire a generation of youth in emerging economies towards a career in entrepreneurship) capacity building for school teachers (equipping Senior High School teachers with the tools and knowledge to effectively teach entrepreneurship, we aim to ignite the entrepreneurial spirit among students), and infusion of Wadhwani courses in the MMSU curriculum (14 faculty members who were trained to teach technopreneurship courses).



Memorandum of Understanding
(Ref:MoU/WOF_MMSU_05282024)

This memorandum of understanding (“**MoU**”) is entered into on the 28th day of May, 2024 (“**Effective Date**”)

BY AND BETWEEN

Wadhvani Operating Foundation, a California nonprofit public benefit corporation, having registered address at Four Main Street, Suite 120, Los Altos, California – 94022, United States of America (herein referred to as the “**Foundation**”, which expression shall, unless it’s repugnant to the meaning or context thereof, be deemed to mean and include its successors in interest and assigns)

AND

Mariano Marcos State University, a government institution of higher learning, created by virtue of Presidential Decree No. 1279 with office address at Brgy. 16 Quiling Sur, City of Batac, Ilocos Norte, represented herein by its University President, Dr. Shirley C. Agrupis, and hereinafter referred to as the “**Partner Institute**”;

Foundation and Partner Institute shall hereinafter individually be referred to as a “**Party**”, and collectively as the “**Parties**”, as the context may require.

WITNESSETH;

WHEREAS:

- A. The Foundation’s primary mission is to accelerate economic development in multiple emerging economies through large-scale initiatives in entrepreneurship, small business growth, innovation, and skilling. The Foundation is in Asia, Africa, and Latin America, and works in partnership with governments, corporations, mentors, investors, educational institutions, etc.
- B. The Foundation has procured and/or developed world-class curricula, content, and methodology for entrepreneurship development to build and enhance the entrepreneurship ecosystem and for skilling (hereinafter referred to as “Wadhvani Curricula, Content and Methodology”).
- C. The Partner Institute’s main objective is to develop the entrepreneurial skills of its constituents and strengthen its technology business incubation program, and it wishes to collaborate with the Foundation to further this goal. A resolution executed by the Partner Institute’s governing body dated _____ approving such collaboration is part of this MoU and attached as **Annex I – Formal Approval Letter**;

NOW THEREFORE, The Partner Institute and Foundation agree to work together systematically to achieve the Objectives contemplated under this MoU, as defined below.



1. Objectives and Scope of the Program

The objectives and scope of the program are detailed in **Annex II - Objectives and Scope of the Program** (the "Objectives").

2. Foundation's Roles and Responsibilities

The roles and responsibilities of the Foundation are detailed in **Annex III - Foundation's Roles and Responsibilities** to this MoU.

3. Partner Institute's Roles and Responsibilities

The roles and responsibilities of the Partner Institute are detailed in **Annex IV – Partner Institute's Roles and Responsibilities** to this MoU.

4. General Terms and Conditions

4.1 Term & Renewal

This MoU shall be effective from the **Effective Date** for a term of **five (5) years** or the earlier of completion of the Objectives or termination as per the terms of Section 4.2 of this MoU. The MoU may be renewed by the Parties' mutual written agreement at least 30 days before its completion or termination.

4.2 Termination

Either Party may terminate this MoU:

- a) upon sixty (60) days' written notice to the other Party, with or without cause. Partner Institute shall ensure that no Partner Institute/students/candidates enrollments are valid beyond the termination notice period.
- b) in the event of a material and continuing breach of this MoU, the non-breaching Party shall have the right, on written notice to the defaulting Party, to terminate this MoU upon thirty (30) days' written notice, but only if the breach has not been fully remedied during such thirty-day period.

In the event any student/candidate enrollment in a curriculum using the Wadhvani Curricula, Content, and Methodology with the Partner Institute is active after the termination of this MoU, the Foundation may, in its sole discretion, provide continued support to the Partner Institute for such curriculum until the end of such enrollment, provided that the Partner Institute continues to fulfill its roles and responsibilities under this MoU during such period of continued support.

4.3 Financial Terms

- a. Each Party will bear the costs and expenses for fulfilling its respective roles and responsibilities under this MoU. Neither Party shall owe any amount to the other Party to complete the Objectives.



- b. Foundation will not charge the Partner Institute and/or the Partner Institution's students/candidates for using any IP provided by the Foundation under the licensing provisions of Section 4.5 of this MoU.
- c. Partner Institute shall make any IP provided by the Foundation under the licensing provisions of Section 4.5 of this MoU available to its enrolled students/candidates at no charge unless it obtains prior written consent from the Foundation. This MoU does not prohibit the Partner Institute from charging its enrolled students/candidates for operational expenses that are unrelated to platforms provided by the Foundation incurred in the fulfillment of its roles and responsibilities under this MoU (e.g., for faculty, technology, or infrastructure costs).

4.4 Intellectual Property Rights

"Intellectual Property" or "IP" includes creations, domain names, inventions, know-how, trade or business secrets, patents, copyrights, trademarks, logos, designs, works of authorship, software programs, papers, models, teaching techniques, research projects, databases, and instruction manuals, to include the Wadhvani Curricula, content, and Methodology. Each Party shall retain all rights to its IP, and nothing contained in this MoU, nor the use of the IP in the publicity, advertising, or promotional or other material relating to the fulfillment of the obligations of the Parties contained herein shall be construed as giving to any Party any right, title or interest of any nature whatsoever to any of the other Party's IP. Provision or licensing of IP owned by the Foundation or any other third-party platforms provided by the Foundation that the Foundation has the right to sublicense for this MoU to the Partner Institute with or without charge for the accomplishment of the Objectives does not give any rights, title or interest whatsoever in such IP to the Partner Institute. The Parties undertake and acknowledge that if any third-party IP is utilized for this MoU, the Party using such third-party IP shall obtain all required permits or licenses from the third-party owner of the IP and/or a competent authority. The Partner Institute shall not copy or reproduce any IP provided or licensed by the Foundation under this MoU. Any IP created under this MoU shall be owned by the Party that created it, which shall notify the other Party in writing of such creation within thirty (30) days, or else the other Party shall not be liable for the use of such newly created IP.

4.5 License Grant

- a. Effective from and after the Effective Date, the Foundation hereby grants to the Partner Institute and Partner Institute hereby accept from the Foundation a non-exclusive, royalty-free, non-transferable, sublicensable, revocable-at-will, worldwide license in the Wadhvani Curricula, Content, and Methodology for use only in accomplishing the Objectives.
- b. This MoU contemplates sublicenses by Partner Institute for purposes consistent with and in furtherance of, the Foundation's charitable purposes and Objectives. All sublicensees ("Sublicensees") shall execute a sublicense agreement in a form suitable to the Foundation (each a "Sublicense"). Sublicenses shall include the obligation to use the licensed IP solely for the Objectives consistent with the foundation's charitable purposes. Sublicenses shall also include the obligation for the Sublicensee to acknowledge the Foundation's intellectual property rights. Partner Institute may not collect royalties from Sublicensees. Partner Institute



shall provide the Foundation the details of any Sublicense if requested by the Foundation.

- c. Partner Institute agrees that the nature and quality of all services rendered, goods sold or distributed, and advertising conducted by Partner Institute in connection with any licensed IP, including the Wadhwani Curricula, Content, and Methodology, shall be subject to such standards and controls as the Foundation may set from time to time. Partner institute agrees to cooperate with the Foundation in facilitating the Foundation's control of such nature and quality, to permit reasonable inspection of Partner institute's operations, and to supply the foundation with specimens of use of any licensed IP upon request.
- d. Partner Institute shall, as diligently as is reasonably possible considering the limitations of its resources, police and restrict the unauthorized use, infringement, misappropriation, dilution, or other violation of any licensed IP. Partner Institute agrees to promptly notify the Foundation of any unauthorized use of any licensed IP by others as it comes to Partner Institute's attention.

4.6 Data Privacy and Protection

- a. The Parties hereby declare that they will comply with the applicable laws in force concerning data privacy and data protection within the scope of their activities under this MoU. The Parties also agree to adhere to the respective privacy policies of the Parties and agree not to share externally any personal data/sensitive personal data/information relating to an identifiable individual (the "Data Subject") (hereinafter referred to as "Personal Data") obtained or collected for this MoU, without obtaining prior written permission of the Data Subject. The Parties agree that the Data Subject(s) who may suffer damages arising from non-compliance with the respective obligations outlined in this MoU may be entitled to receive compensation for the damage suffered due to such non-compliance.
- b. Parties agree that:
 - Personal Data will be accessed and processed solely for this MoU;
 - Personal Data will be handled with necessary security controls & measures;
 - Any incident of Personal Data breach shall be reported immediately to the other Party and the Data Subject and take necessary steps as per applicable laws and policies;
 - Personal Data will not be retained for longer than required for this MoU;
 - If Personal Data access is legally required by competent authorities, Parties will promptly notify the Data Subject.
- c. The Partner Institute shall give prior notice to its enrolled students/candidates regarding the collection of their Personal Data for this MoU and ensure that the Foundation's privacy policy is adhered to. The Personal Data may be shared with the Foundation or any other third party on behalf of the Foundation, which will comply with applicable data privacy and data protection laws and maintain required data protection security measures. Partner Institute shall obtain consent from any Data Subject whose Personal Data is collected in connection with this MoU in the attached **Annex V – Personal Data - Informed Consent Form**. Partner Institute expressly consents to the data collection by the Foundation for this MoU. **The Parties agree that in the event the Partner Institute or any Data Subject who previously consented subsequently dissents or withdraws their consent to provide Personal Data, the**



Foundation reserves the right to withdraw full or partial access to the Wadhvani Curricula, Content, and Methodology from any Partner Institute or Data Subject who so dissents or withdraws consent.

- d. The Personal Data collected by the Foundation under this MoU will be retained during the term of this MoU and until the later of (i) the end of any enrollment period that extends past the term of this MoU and for which the Foundation continues to provide support as outlined in Section 4.2 of this MoU, and (ii) thirty-six (36) months after the termination of this MoU.
- e. The provisions of this Section 4.5 shall survive any expiration, termination, or rescission of this MoU.

4.7 Confidential Information

Any and all proprietary, confidential or non-public information or Data in any form, including Personal Data or information that identifies an individual of one Party that is disclosed to, obtained by, or known to the other Party in connection with this MoU, shall be Confidential Information. Such Confidential Information shall belong solely to the disclosing Party. The Parties agree not to disclose Confidential Information to any third-party without prior written approval of the Party who owns such Confidential Information. Any approved dissemination of Confidential Information shall be strictly on an as-needed basis, and the Parties will take appropriate security measures to protect such Confidential Information. Confidential Information that becomes public due to illegal or wrongful actions will not cause the Confidential Information to be considered public information. If one Party becomes aware of a breach or unauthorized disclosure of the other Party's Confidential Information, such Party agrees to notify the other Party immediately upon knowledge of such breach or unauthorized disclosure and will take appropriate actions to secure the Confidential Information from further dissemination.

4.8 Dispute Resolution

- a. Any dispute, difference, or controversy arising in relation to this MoU between the Parties, which is not amicably resolved within seven (7) days of one party providing the other Party with written notice of such dispute, shall be decided by arbitration by a tribunal comprised of three (3) arbitrators, of whom each Party shall select one (1), and the third arbitrator shall be appointed by the two (2) arbitrators selected by the Parties. The applicable arbitration laws, place/venue/seat of arbitration shall be of and in the country/city where the Foundation is located as per this MoU. Such arbitration shall be conducted in confidence and in English language.
- b. The Parties agree that the right and obligations under this MoU shall remain in full force and effect during any dispute resolution period pending a final resolution under this Section 4.7.

4.9 Indemnity

Except for fraud or gross-negligence, or breach of Sections 4.4 Intellectual Property

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Rights, 4.5 Data Privacy and Protection, or 4.6 Confidential Information of this MoU, neither Party shall indemnify or be liable to the other Party, its officers, directors, employees or agents for any liabilities, costs or expenses incurred or suffered that arise out of or relate to, or result from any breach or termination by either Party of any other provision of this MoU. For any third-party claims, each Party shall bear its respective liability and expenses of dealing with such third-party claims, unless such claim was due to fraud or gross negligence of such Party.

4.10 Representations and Warranties

- a. Each Party hereby represents and warrants that the use of IP made available or contributed by such Party does not infringe on the IP rights of any third party.
- b. Each Party has all requisite power and authority to enter into this MoU and the execution, delivery and performance by such Party of this MoU has been authorized by all necessary and appropriate corporate or governmental action and will not, to the best of its knowledge, violate any applicable law or approval presently in effect and applicable to it.

4.11 Governance and Review of the Program

A panel consisting of Foundation's and Partner Institute's senior management will review the progress/outcomes of the Objectives and enable course correction as required during the MoU's term. Such progress will be monitored for via surveys and measured outcomes as mutually agreed between the Parties.

4.12 Notice

Either Party may, from time to time, change its respective address or representative for receipt of notices or other communications by giving to the other Party not less than 10 days prior written notice in English.

Notice to Foundation:

Foundation point of contact name: Lucrecio Delgado

Foundation point of contact No.: +639190009208

Foundation point of contact e-mail ID(s): lucrecio.delgado@wadhwanifoundation.org and cc to legal@wfglobal.org

Notice to Partner Institute:

Partner Institute point of contact Name: Dr. Meejay Domingo

Partner Institute point of contact No.: 0930-860-1681

Partner Institute point of contact e-mail ID(s): elp@mmsu.edu.ph

4.13 Miscellaneous

- a. **Entire MoU:** This MoU constitutes the entire understanding of the Parties with respect to the Objectives and supersedes any prior or contemporaneous oral or written understanding or communication between the Parties. The Annexures attached to this MoU shall be incorporated by reference.

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- b. **Assignment:** The rights and duties contained in this MoU are personal in nature, and neither Party shall sell, transfer, lease, or assign this MoU or its rights, obligations, and interests hereunder, or any part hereof, by operation of law or otherwise, without the prior written consent of the other Party.
- c. **Amendment:** This MoU shall not be amended, changed, modified in whole or in part except by an instrument in writing signed by both the Parties hereto. Notwithstanding this, the Foundation reserves the right to modify the Objectives in its sole discretion upon written notification to the Partner Institute.
- d. **Non-exclusive:** This MoU shall be non-exclusive, and Parties are free to enter into similar arrangements with other third parties, without any conflict of interest.
- e. **Parties' Relationship:** Nothing in this MoU shall be construed as creating a relationship of partnership, joint venture, agency or employment between the Parties. Neither Party shall be responsible for the acts or omissions of the other Party, nor shall either Party has the power or authority to speak for or assume any obligation on behalf of the other Party.
- f. **Brand Protection:** A Party may use other Party's brand materials including the name, logo etc. only upon prior written approval from the other Party. This MoU does not automatically include co-branding, co-certification or marketing of programs, and decisions regarding such matters would be on a case-by-case basis mutually agreed between the Parties in writing.
- g. **Counterparts:** This MoU may be executed in counterparts each of which when so executed and delivered in the English language shall be an original, but all of which shall together constitute one and same instrument.

IN WITNESS WHEREOF the Parties have agreed to execute this MoU as on the date mentioned herein above.

WADHWANI OPERATING FOUNDATION

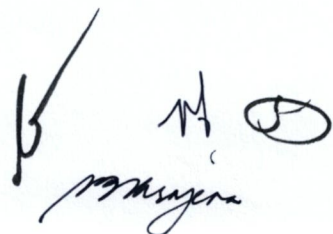
Represented by:


AJAY KELA
President and CEO

MARIANO MARCOS STATE UNIVERSITY

Represented by:


SHIRLEY C. AGRUPIS
President





Annex I – Formal Approval Letter
(Ref:MoU/WOF_MMSU_05282024)

Date : 28 May 2024

To : MR. AJAY KELA
President/CEO, Wadhvani Entrepreneur

From : DR. SHIRLEY C. AGRUPIS
University President

Re : Formal Letter of Approval

This is to formally express our intent to join the Wadhvani Entrepreneur Network (WEN).

Program details:

1	WEN courses to be used or accessed	WEN Ignite
2	Number of Department/ Branches the courses will be used	14
3	Target number of facilitators/faculty to be trained for the Training of Trainers (ToT)	14
4	Target number of participants/students to be enrolled in the course	300 for the First Semester AY 2024-2025
5	Approving department/s for the Program	1. College of Computing and Information Sciences 2. College of Engineering 3. College of Business, Economics and Accountancy (BS Entrepreneurship Program) 4. College of Agriculture, Food and Sustainable Development (BS Argri-Business, BS Food Technology, BS Agriculture) 5. College of Industrial Technology

In addition to having read and understood the **Roles and Responsibilities (R&R)** annexed to this letter, we also understand the content of this approval letter and we will treat this letter as an intention for entering into a collaboration with Wadhvani Operating Foundation to initiate this engagement.

Signed by:

SHIRLEY C. AGRUPIS
President

Date: _____

Received and endorsed by:

Lucrecio Delgado, Jr.
Regional Director, SEA

Date: May 28, 2024

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Annex II - Objectives and Scope of the Program

(Ref:MoU/WOF_MMSU_05282024)

1. The objectives of this MoU are to achieve the following:
 1. Provide access to entrepreneurship tools, content, and networks;
 2. Enhance the participants' existing knowledge on lean startup and creating a robust value proposition;
 3. Increase the number of individuals excited about and equipped to start a business
 4. Increase the number of individuals developing viable ideas
 5. Achieve excellent results on transformation outcomes of participants;
2. The scope of the program (the "Program") will include the following Curricula, Content, and Methodology:
 - 2.1. Simulation on core concepts on entrepreneurship;
 - 2.2. A self-service frictionless model for easy delivery of interactive content and webinars through the Wadhvani Technology Platform
 - 2.3. Inclusion of open-source courses
 - 2.4. Video presentation case studies;
 - 2.5 Recorded masterclasses by mentors and industry experts
 - 2.6 Booster clinics and pitch days with assigned mentors
 - 2.7 Assigned facilitator and faculty to assess the practice ventures
 - 2.7. Participants must be able to finish the program within a designated period, based on the Partner Institute's assigned schedule.
3. Each class or cohort should consist of a minimum of twenty-five (25) to a maximum of fifty (50) students or employees. This Program consists of:
 1. 14 weeks of online/Direct to Faculty (D2F) entrepreneurship courses;
 2. 3 weeks of (ToT) with succeeding refresher course.

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Annex III - Foundation's Roles and Responsibilities

(Ref:MoU/WOF_MMSU_05282024)

Foundation's roles and responsibilities are as below:

1. The foundation will make available to the Partner Institute and/or to its enrolled students/candidates the Wadhvani Curricula, Content and Methodology per the terms of this MoU.
2. The foundation will facilitate workshops and provide content, tools, and resources for aspiring entrepreneurs within the scope of the Objectives.
3. The foundation will provide digital marketing materials to support the Partner Institute in promoting the Objectives.
4. Foundation will provide digital marketing materials to support the Partner Institute in promoting and organizing the Foundation's Program.
5. The foundation will provide a framework for outcomes and impact assessment measurement based on which the Partner Institute is expected to collect and provide data to SDN for creating impact reports shared with the Partner Institute.
6. The foundation will provide advice and suggest methods to integrate its e-content for the execution of the Program.

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Annex IV – Partner Institute’s Roles and Responsibilities

(Ref:MoU/WOF_MMSU_05282024)

Partner Institute’s roles and responsibilities are as below:

1. Partner institute will make available the required faculty and IT infrastructure, as applicable, for the effective utilization of “Wadhvani Curricula, Content and Methodology”.
2. Partner Institute shall take necessary approvals from its management for the implementation and success of the Program.
3. Partner Institute will actively promote Foundation's Program through emails, promotional flyers, social media & other platforms etc.
4. Partner Institute will encourage & provide incentives to its students to participate in the Program.
5. Partner Institute shall provide necessary support to students such as mentorship, on-campus activities like “idea brainstorming meet-ups”, “idea pitch competitions”, etc. to enhance participation in the Program.
6. Partner Institute shall assist Foundation in providing & collection of data required for the Program.
7. Partner Institute will provide IT infrastructure and faculty personnel, if required, for the Program at its costs & expenses.
8. Partner Institute shall assist and provide required information post completion of the Program regarding the success rate, outcomes, impact etc. of the Programs.
9. Partner Institute will promote and post positive results of the Program in the website/social media platforms of the Partner Institute on written approval from the Foundation.
10. Fully adopt the Program and its associated curriculum in the following manner:
 - 10.1 Permit students to form and run Practice Venture (PV) in groups of 2-5 as “real-venture” with financial transactions and profit motives. PV form the cornerstone of WOF’s offering and is a requirement to deliver the course.
 - 10.2 100% of the WE WOF courses’ content and related assessments shall be delivered via Next Gen platform.
 - 10.3 Adopt WE WOF’s built-in assessments as a mandatory part of overall course assessments including the quizzes, assignments, and capstone/PV project with a weightage of 100% for final credits of the program. Additionally, WOF may provide for a paper-based assessment if the Partner Institute requires to have the assessments on paper.
 - 10.4 Campus management and leaders, for this Program, will work to apprise all relevant stakeholders within the institute about the key terms of the Program so that there is adequate and timely support to the faculty within their departments and their institutes.
 - 10.5 Management, other relevant leaders and faculty members should have an open communication channel with the WOF regional managers and regional head to facilitate problem-solving and support for the smooth running of the Program.
 - 10.6 The Partner Institute shall facilitate students to meet real-life entrepreneurs, arrange field visits for the students to successful startups in similar space as their own PVs.
 - 10.7 Partner Institute shall nominate a Coordinator, from faculty or otherwise, who would coordinate with WOF and will be responsible for all the things related to running the course smoothly for this Program. He/She shall be the main point of contact (POC) for WOF related to every activity concerning this Program.
11. Partner Institute will not copy or reproduce in any form, WOF’s intellectual property.
12. Partner shall provide WOF with all required support to track the progress of the Program.

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- 13 The Partner Institute shall not be permitted to charge any fees to the students, for granting to them access to and use of, NextGen platform. However, notwithstanding the foregoing, the Partner Institute may recover, by way of fees or other charges, from the students, the costs and expenses incurred by it in making NextGen platform available to such students, such as the costs incurred in relation to faculty, the IT infrastructure, etc.
- 14 Strong evangelist faculty member(s) appointed, trained and WOF certified to run course(s):
 - 14.1 The faculty member should either be a senior or junior faculty, Teaching Assistant (TA), or alumni with teaching experience.
 - 14.2 The faculty member(s) trained by WOF should have deep knowledge and skill in entrepreneurship building and other subjects related to it.
 - 14.3 To be able to disseminate the WE WOF curricula, the faculty is required to clear the online and face-to-face tests that are conducted by WOF. If the program rollout is delayed or canceled due to the inability of the faculty to clear the tests conducted by WOF, the Partner Institute shall not hold WOF liable.
 - 14.4 It is the responsibility of the Partner Institute to conform to all requisites to facilitate faculty training and registration by WOF on NextGen platform. If training is face-to-face, this training will be at the charge of a nominal registration fee. Such fee may either be funded:
 - 14.5 Engage students in classroom activities as necessary to learn effectively which shall be measured through students' scores in assessments.
 - 14.6 Keep WOF apprised of the students that are showing a strong inclination and aptitude towards start-up regularly.

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Annex V – Personal Data - Informed Consent Form
(Ref:MoU/WOF_MMSU_05282024)

Voluntary Consent: By registering to use the Wadhvani Curricula, Content and Methodology as part of the Partner Institute’s programs, the Partner Institute and its enrolled students/candidates/data owners provide their voluntary & express consent for collection of data, including personal data, sensitive personal data, information relating to an identifiable individual (collectively “Data”) and usage of such Data by the Foundation (which includes, any other third party authorized on behalf of the Foundation) for the purposes of this MoU and the Objectives mentioned therein.

Purpose: The data owner understands that their data will be utilized, inter alia, for impact assessment, analysis, studies and reporting purposes of the Foundation.

Safety & Security: The data owner understands that the Foundation and Partner Institute shall ensure that the data collected is kept safe and secure as per applicable laws & privacy policies and is not used for any purpose other than for the purposes contemplated under this MoU.

Data Retention: The data owner understands that the data will be retained until their enrollment period ends or thirty-six (36) months after completion of the relevant courses under the Objectives, whichever is later. The Foundation may also request additional information within this retention period to include, but not be limited to: Details of Placement Company, Placement Job Role, Designation, Date of Joining and Salary at Joining, etc. The data owners expressly and voluntarily agree to provide such information as requested by the Foundation.

Dissent & Withdrawal of Consent: The data owner understands that they shall have the right to dissent or withdraw the consent provided for data collection and usage by the Foundation. In such event, Foundation reserves the right to withdraw any and/or all access to the Wadhvani Curricula, Content and Methodology.

Access & Corrections: The data owner understands that that the data owner has the right to access and correct the Data provided in accordance with the provisions of applicable data privacy laws & policies.

Declaration: I hereby declare that I am the legal owner of the Data provided, the Data provided are correct and authentic to the best of my knowledge and understanding, I am legally competent to sign this document, and I have read and understood the terms of Data collection and hereby provide my voluntary, informed and express consent as on the date mentioned herein below.

Date	Full Name	Contact number	Contact e-mail	Signature
	DR. NATHANIEL R. ALIBUYOG			
	DR. PRIMA FE R. FRANCO	0918 5649174	primaf franco@yahoo.com.ph	pf

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PROCEEDINGS

I. Preliminaries

Title

Wadhvani Entrepreneur Network (WEN) Ignite Milestone 4 Presentation

Date/Time

December 10, 2024/ 1:00 p.m. to 5:00 p.m.

Venue

American Corner, MMSU Library

Implementing Unit

MMSU Innovation and Technology Directorate

DOST - MMSU Bannuar TBI

MMSU TECHNO BIZ CLUB

II. Rationale

WADHWANI IGNITE is an experiential learning program that aspires to inspire a generation of youth in emerging economies towards a career in entrepreneurship. It is a program designed for hands-on learning that guides students through a structured journey from ideation to execution. Moreover, this program equips students with the skills to craft a compelling value proposition, establish a sustainable business model, achieve financial stability, and develop an exceptional product.

III. Objectives

1. To foster entrepreneurship among the students in emerging economies through experiential learning.
2. To train students on how to present their business ideas compellingly to investors and other stakeholders.

IV. Highlights

The Mariano Marcos State University (MMSU) marked a significant milestone with the grand launching of the MMSU Techno Biz Club as the Wadhvani Campus Torchbearer. This groundbreaking event exemplifies the university's steadfast commitment to fostering a culture of innovation, entrepreneurship, and technology-driven ventures within the MMSU community and beyond. Hosted in collaboration with the Wadhvani Foundation and Bannuar TBI, the event brought together innovators, students, faculty, and local stakeholders.

The launch underscored the university's mission to empower individuals with entrepreneurial skills and provide a platform for showcasing innovative ideas that address pressing societal needs. A highlight of the event was the presentation of creative business ideas by talented technopreneurs from the College of Engineering and the College of Agriculture, Food, and Sustainable Development (CAFSD). Each team presented unique and impactful innovations, representing a blend of academic rigor and real-world application.

The order of presentations are as follows:

1. ABElidad
2. AcademEASE
3. ALDOBA Corp: IlocoSpeak



4. AutoDry Crop
5. BackBone Society
6. BioCare Innovation: Pseudostem Biomask (PS1)
7. Fertilitech
8. PotTech
9. RDK Company: SeedScribe
10. VBC and Friends: Serbilis

The event also featured a final pitching session, where the teams competed to impress a distinguished panel of evaluators with their ingenuity and entrepreneurial spirit. After rigorous evaluation, the following awards were presented:

- * Best Presenter: AutoDry Crop
- * Best Venture Winners:
 - * 1st Place: AutoDry Crop
 - * 2nd Place: Fertilitech
 - * 3rd Place: AcademEASE

These awards recognized the exceptional creativity, relevance, and potential impact of the ventures. AutoDry Crop stood out for its practical and scalable solution to an agricultural challenge, earning the dual accolades of Best Presenter and Best Venture Winner. The launch and presentations served not only as a showcase of talent but also as a testament to the university's efforts to bridge the gap between academic research and industry needs. Participants benefited from valuable mentorship and networking opportunities, with local entrepreneurs, industry experts, and alumni offering insights and guidance.

Furthermore, the event aligns with MMSU's broader objectives of cultivating entrepreneurial talent, fostering innovation, and driving community development. Through initiatives like the Techno Biz Club, the university prepares its students and faculty to lead in the ever-evolving, technology-driven world, ultimately contributing to sustainable development and societal progress. This transformative program solidified MMSU's position as a hub for innovation, creativity, and collaboration, inspiring the next generation of technopreneurs to dream big and make meaningful contributions to the world.

V. Appendices

1. Approved request to conduct the activity
2. Summary of expenditures
3. Program
4. Documentation
5. Attendance sheets
6. Evaluation

Prepared by:

IONA ADRIELE CHARIS VALDEZ

President of MMSU Techno Biz Club



PROCEEDINGS

I. Preliminaries

Title: Capacity Building Workshop on Ideation and the use of the Lean Model Canvas
for Senior High School Teachers

Date: October 28-29, 2024

Venue: MMSU-CBEA Social Hall

Implementing Unit: DOST-MMSU Bannuar TBI

II. Rationale

The entrepreneurial ecosystem in Ilocos Norte is still in its formative stages, and there is a growing need to nurture entrepreneurial mindsets among the younger generation. By equipping Senior High School teachers with the tools and knowledge to effectively teach entrepreneurship, we aim to ignite the entrepreneurial spirit among students, leading to an increase in startup journeys. This initiative is expected to result in more innovative ideas being brought to life, contributing to the economic growth and development of the region.

II. Objectives

The objectives of the activity are as follows:

1. To Strengthen Entrepreneurial Education: Equip Senior High School teachers with practical knowledge and tools for teaching entrepreneurship, focusing on Lean Canvas and ideation processes.
2. To Promote Innovative Thinking: Encourage teachers to adopt and promote innovative thinking and problem-solving among students.
3. To Foster a Startup Culture: Lay the foundation for a startup culture in Ilocos Norte by inspiring teachers and students to pursue entrepreneurial endeavors.

III. Highlights

The DOST-MMSU Bannuar Technology Business Incubator (TBI), in partnership with the Wadhvani Foundation, conducted a two-day Capacity Building Workshop on Ideation and the Use of Lean Model Canvas for Senior High School Teachers at the College of Business, Economics, and Accountancy (CBEA) Social Hall on October 28-29, 2024. The event brought together senior high school teachers from Ilocos Norte, aiming to enhance entrepreneurial education in the province.

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The workshop focused on providing teachers with tools to foster innovation in the classroom. Key sessions covered creative ideation techniques and the Lean Model Canvas, a framework designed to simplify the business planning process by focusing on customer needs and problem-solving. Teachers explored practical applications, aligning these methods with student-focused learning.

Throughout the sessions, teachers engaged in collaborative exercises, working in groups to create their own Lean Model Canvas and prepare pitches for their business models. Each group later presented its model in a pitching session. Daniel Saoit from SDO Ilocos Norte was awarded Best Presenter for "Sustainabites." At the same time, May Anne Aguilar, Eliza Salvador, Florendo Damaso, Jr., and Angelito Corpuz from SDO Laoag won Best Business Model for "Learn & Thrive Review Center."

This initiative marks an important step toward fostering a culture of innovation in senior high school entrepreneurship programs. Teachers expressed optimism about implementing these methods in their classes, hoping to inspire students to think creatively and build skills applicable in the evolving business landscape.

V. Appendix

- 1. . Documentation



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WEN Ignite FOP Deployment Monitoring

Name of Faculty	The subject where Ignite will be integrated	Semester this Subject will be offered AY 2024-2025		
		First Semester	Second Semester	Midyear
College of Business, Economics and Accountancy				
Prof. Reena Gilaine C. Barot	ENTRP 90		/	
Ms. Krystel Jane D. Antonio	ENTRP 90		/	
Ms. Remalyn D. dela Rosa	ENTRP 90		/	
College of Agriculture, Food and Sustainable Development				
Ethel Reynda M. Calivoso	AGRIB 10	/		
Christopher Demetrio M. Ruiz	BA 120		/	
College of Engineering				
Engr. Peter Pelayo	ENGG 101	/		
Engr. Julie Aileen Garcia	ENGG 101	/		
Engr. Reyzel Anne Faylogna	ENGG 101	/		
Engr. Marifaye Flores	ENGG 101		/	
Engr. Jerosol Solmerin	ENGG 101		/	
Emie Salamangkit Mirasol	ENGG 101		/	
Bethany Grace S. Calixto	ENGG 101			/
College of Computing and Information Sciences				
Napoleon M. Cacanindin	CMPSC 195	/		



MARIANO MARCOS STATE UNIVERSITY
Innovation and Technology Directorate



Annjeannette Alain D. Galang	IT 181	/		
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