



MARIANO MARCOS STATE UNIVERSITY

Financial assistance to the local community supporting the start-up of financially and socially sustainable businesses

Balik-Probinsiya Program

Mariano Marcos State University (MMSU) demonstrates a strong commitment to fostering local economic growth by providing **financial assistance to start-up businesses in the community**. This commitment is evident in the university's "**Balik-Probinsiya**" program, which aims to support the establishment of financially and socially sustainable enterprises. This program provides a comprehensive approach to entrepreneurship development, offering training, information materials, and even essential livelihood capital to equip individuals with the necessary tools to succeed.

The "**Balik-Probinsiya**" program focuses on various sectors, including **food processing, native chicken raising, oyster mushroom production, and livestock raising**. This diverse range of support reflects MMSU's understanding of the local needs and opportunities. The program's success is evident in the numerous individuals who have launched thriving businesses, contributing to the economic well-being of their families and communities. MMSU's dedication to supporting local start-ups extends beyond the "**Balik-Probinsiya**" program. The university actively collaborates with various organizations and individuals to **provide mentorship, technical assistance, and access to resources**. This commitment to fostering entrepreneurship is a testament to MMSU's commitment to empowering the local community and creating a more prosperous future for all.

No.	Startup Name & Area	Description	Link to Evidence
1.	<p>Balik-Probinsiya Program on Food Processing</p> <p>The program aids returning residents of Ilocos Norte to establish agri-fishery livelihood enterprise. Training and information materials were given to beneficiaries, including sets of livelihood capital such as food cart and processing equipment and supplies for food processing.</p>	<p>The enterprise produces meat and fish-based food products sold in packs in the neighborhood and in the locality. The business is still a flourishing venture with earnings sufficient to augment the income of the family. Products include embutido, siomai, and longganisa.</p> <p>Proprietor/ Beneficiary: Ms. Sharon Flores Badoc, Ilocos Norte</p>	<p>FB Post:</p> <ul style="list-style-type: none">• https://www.facebook.com/105321891368327/posts/289242066309641/ <p>MOA:</p> <ul style="list-style-type: none">• https://drive.google.com/file/d/1hTWcPKn5UoqUN2s5uWx4oaH52q2w4rRX/view?usp=sharing <p>Testimonial / Parambak Greetings:</p> <ul style="list-style-type: none">• https://www.youtube.com/watch?v=SbJHuXR4kd8



MARIANO MARCOS STATE UNIVERSITY

No.	Startup Name & Area	Description	Link to Evidence
2.	<p>Balik-Probinsiya Launching (Proceedings) https://drive.google.com/file/d/1yAa-bPeXkTG5-0GOAd38bko5asEUS4Gk/view?usp=sharing</p> <p>Press Releases:</p> <ul style="list-style-type: none"> • https://extension.mmsu.edu.ph/news/show/215/returning-residents-receive-livelihood-packages • https://www.mmsu.edu.ph/news/univ-opens-livelihood-ops-for-returning-residents • https://www.mmsu.edu.ph/news/balik-probinsiya-program-continues-to-help-returning-residents • https://www.manilatimes.net/2022/06/02/campus-press/mmsu-balik-probinsiya-program-continues-to-help-returning-residents/1845819 • https://www.facebook.com/105321891368327/posts/268344671732714/ 	<p>The enterprise produces meat and fish-based food products sold in packs in the neighborhood and in the locality. The business is still a flourishing venture with earnings sufficient to augment the income of the family. Products include embutido, meat balls, siomai, and longganisa, kikiam, and smoked fish.</p> <p>Proprietor/ Beneficiary: Ms. Rosalyn Salacan Marcos, Ilocos Norte</p>	<p>FB Posts:</p> <ul style="list-style-type: none"> • https://www.facebook.com/105321891368327/posts/302576964976151/ • https://www.facebook.com/MMSUExtensionOfficial/photos/a.108680377699145/279859870581194/?type=3 • https://www.facebook.com/105321891368327/posts/283375440229637/ <p>MOA:</p> <ul style="list-style-type: none"> • https://drive.google.com/file/d/1P06HGlhxcHQ3GKVYrsI_stRMPB6iCels/view?usp=sharing
	<ul style="list-style-type: none"> • https://www.mmsu.edu.ph/news/balik-probinsiya-program-continues-to-help-returning-residents • https://www.manilatimes.net/2022/06/02/campus-press/mmsu-balik-probinsiya-program-continues-to-help-returning-residents/1845819 • https://www.facebook.com/105321891368327/posts/268344671732714/ 	<p>The enterprise produces meat and fish-based food products sold in packs in the neighborhood and in the locality, including online marketing to promote products. The business is still a flourishing venture with earnings sufficient to augment the income of the family amid the pandemic. Products include embutido, siomai, and garlic and skinless longganisa.</p> <p>Proprietor/ Beneficiary: Cherry Ann Saludez Currimao, Ilocos Norte</p>	<p>FB Posts:</p> <ul style="list-style-type: none"> • https://www.facebook.com/MMSUExtensionOfficial/photos/a.108680377699145/279859743914540/?type=3 • https://www.facebook.com/105321891368327/posts/281223313778183/ • https://www.facebook.com/100064680431915/posts/331914645641214/ <p>MOA:</p> <ul style="list-style-type: none"> • https://drive.google.com/file/d/1QIUg7mLY18GJcW8cqwE-O7-7b6MAYshw/view?usp=sharing <p>Testimonial / Parambak Greetings:</p> <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=IZTMeyryCFY
		<p>The enterprise produces meat and fish-based food products sold in packs in the neighborhood and in the locality. The business is still a flourishing</p>	<p>FB Posts:</p> <ul style="list-style-type: none"> • https://www.facebook.com/105321891368327/posts/288475179719663/



MARIANO MARCOS STATE UNIVERSITY

No.	Startup Name & Area	Description	Link to Evidence
		<p>venture with earnings sufficient to augment the income of the family amid the pandemic. Products include embutido, siomai, and garlic and skinless longganisa. Other snacks such as local delicacies are also available for orders for celebrations and events.</p> <p>Proprietor/ Beneficiary: Alfreda Calaparan Sarrat, Ilocos Norte</p>	<ul style="list-style-type: none"> • https://www.facebook.com/MMSUExtensionOfficial/photos/a.108680377699145/279859797247868/?type=3 • https://www.facebook.com/MMSUExtensionOfficial/photos/a.106233627943820/327640999136414/?type=3 <p>Testimonial / Parambak Greetings:</p> <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=jZyI9jMO08 <p>MOA:</p> <ul style="list-style-type: none"> • https://drive.google.com/file/d/1FGsywtn3XKAz9WIL3hBikNYcWcaSNdi5/viaw?usp=sharing
		<p>The enterprise produces meat and fish-based food products sold in packs in the neighborhood and in the locality. The business is still a flourishing venture with earnings sufficient to augment the income of the family. Products include embutido, siomai, longganisa, and other fish products.</p> <p>Proprietor/ Beneficiary: Catherine Manuel Badoc, Ilocos Norte</p>	<p>FB Posts:</p> <ul style="list-style-type: none"> • https://www.facebook.com/MMSUExtensionOfficial/photos/a.108680377699145/279859907247857/?type=3 • https://www.facebook.com/105321891368327/posts/283995996834248/ • https://www.facebook.com/MMSUExtensionOfficial/photos/a.106233627943820/327636982470149/?type=3 • https://www.facebook.com/100064680431915/posts/331914645641214/ <p>MOA:</p> <ul style="list-style-type: none"> • https://drive.google.com/file/d/1iQeS9MzHfBbFA7iLUV5qCHGGGIYOICtn/viaw?usp=sharing <p>Testimonial/ Parambak Greetings:</p> <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=SbJHuXR4kd8
		<p>The enterprise produces meat and fish-based food products sold in packs in the neighborhood and in the locality. The business</p>	<p>FB Posts:</p> <ul style="list-style-type: none"> • https://www.facebook.com/100064680431915/posts/302294421936570/



MARIANO MARCOS STATE UNIVERSITY

No.	Startup Name & Area	Description	Link to Evidence
		<p>is still a flourishing venture with earnings sufficient to augment the income of the family. Products include embutido, siomai, and longganisa.</p> <p>Proprietor/ Beneficiary: Evelyn Tabieza Bacarra, Ilocos Norte</p>	<ul style="list-style-type: none"> • https://www.facebook.com/MMSUExtensionOfficial/photos/a.106233627943820/327641035803077/?type=3 • https://www.facebook.com/MMSUExtensionOfficial/photos/a.108680377699145/279860173914497/?type=3 <p>Testimonial / Parambak Greetings:</p> <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=JsaFuaFluhSc <p>MOA:</p> <ul style="list-style-type: none"> • https://drive.google.com/file/d/1Mzpn-XKvq_d-TBN0OJYSuts-3zR_Q17q/view?usp=sharing
		<p>The enterprise produces meat and fish-based food products sold in packs in the neighborhood and in the locality. The business is still a flourishing venture with earnings sufficient to augment the income of the family. Products include embutido, siomai, and longganisa, and meatballs including other locally-loved snacks.</p> <p>Proprietor/ Beneficiary: Jovita Curammeng Adams, Ilocos Norte</p>	<p>FB Posts:</p> <ul style="list-style-type: none"> • https://www.facebook.com/105321891368327/posts/310426007524580/ • https://www.facebook.com/MMSUExtensionOfficial/posts/pfbid08FVq5Pg1xDMrmZW17QHKxBr9TLEJLmdvWkxP6KywJuknsTq7CRK6xi2sSnSrLPArI <p>MOA:</p> <ul style="list-style-type: none"> • https://drive.google.com/file/d/1_EqmtFN_UfDGWePKTwNBklhKQx7BUI1Y/vi ew?usp=sharing
3.	<p>Balik-Probinsiya Program on Native Chicken Raising</p> <p>The program aids returning residents of Ilocos Norte to establish agri-fishery livelihood enterprise.</p>	<p>The enterprise started with 30 heads of native chicken for native chicken raising project. This is a family enterprise with eggs and ready-to-lay native chicken as its main products.</p>	<p>FB Posts:</p> <ul style="list-style-type: none"> • https://www.facebook.com/105321891368327/posts/307085227858658/ • https://www.facebook.com/100064680431915/posts/249788697187143/



MARIANO MARCOS STATE UNIVERSITY

No.	Startup Name & Area	Description	Link to Evidence
	Training and information materials were given to beneficiaries, including sets of livelihood capital such as family of native chicken for native chicken raising enterprise.	Proprietor/ Beneficiary: Imelda Marcelino Solsona, Ilocos Norte	Testimonial / Parambak Greetings: <ul style="list-style-type: none"> https://www.youtube.com/watch?v=cHx03FiiJC4 MOA: <ul style="list-style-type: none"> https://drive.google.com/file/d/1yScNj41TlxLWrljCYD6vGi_q7m5zEJP/view?usp=sharing
		The enterprise started with 30 heads of native chicken for native chicken raising project. This is a family enterprise with eggs and ready-to-lay native chicken as its main products. Proprietor/ Beneficiary: Leila Lapitan Sarrat, Ilocos Norte	MOA: <ul style="list-style-type: none"> https://drive.google.com/file/d/1uRJGgcug2T2Q5ySIDn_MkO99huJky7mg/view?usp=sharing
		The enterprise started with 30 heads of native chicken for native chicken raising project. This is a family enterprise with eggs and ready-to-lay native chicken as its main products. Proprietor/ Beneficiary: Divine Grace Reytana Pasuquin, Ilocos Norte	Testimonial/ Parambak Greeting: <ul style="list-style-type: none"> https://www.youtube.com/watch?v=A3WFwBXW3Aw
4.	Oyster Mushroom Production, Livestock Raising	The venture started in 2020 with oyster mushroom production and continued into food processing with oyster mushroom as its main product. As a family enterprise, the venture	Testimonial/ Parambak Greeting: <ul style="list-style-type: none"> https://www.youtube.com/watch?v=A3WFwBXW3Aw Proceedings on Mushroom Production: <ul style="list-style-type: none"> https://drive.google.com/file/d/1QEP5RFsKAqlTHMSGI63QBu4LgDPqgfPa/view?usp=sharing



MARIANO MARCOS STATE UNIVERSITY

No.	Startup Name & Area	Description	Link to Evidence
		<p>now sales fruiting bags, oyster mushroom, and special empanada in Pasuquin, Ilocos Norte.</p> <p>Proprietor/ Beneficiary: Wilma Aguda, Jonathan Aguda Pasuquin, Ilocos Norte</p>	
5.	Oyster Mushroom Production and Livestock Raising	<p>The Persons deprived of Liberty (PDL) in BJMP-Batac ventures into oyster mushroom production and goat raising thru projects and programs of MMSU. While the PDL serve as manpower for the venture, the livelihood project provides income to the PDL that sustain their needs and augment income of their families. They were also the first breeder farm of Bolinao Native Chicken in the province. They are continually assisted through trainings and technical assistance, including provision of needed equipment and materials for said ventures.</p> <p>Proprietor/ Beneficiary: Bureau of Jail Management and Penology (BJMP) – Batac District Jail</p>	<p>Native chicken production:</p> <ul style="list-style-type: none"> • https://extension.mmsu.edu.ph/news/show/128/bolinao-chicken-program-launches-its-first-bolinao-chicken-demo-farm • https://theilocostimes.blogspot.com/2020/03/bjmb-batac-is-pilot-area-for-region-i.html • https://www.facebook.com/100068632284292/posts/342919618005778/ • https://www.facebook.com/100068632284292/posts/398671869097219/ <p>Oyster Mushroom Production</p> <ul style="list-style-type: none"> • https://www.facebook.com/100068632284292/posts/205013028463105/ • https://www.facebook.com/100068632284292/posts/306811511616589/ • https://www.facebook.com/100068632284292/posts/336857238612016/ • https://www.facebook.com/100068632284292/posts/231715219126219/ <p>Goat Raising</p> <ul style="list-style-type: none"> • https://www.facebook.com/135156146971630/posts/982048372282399/



MARIANO MARCOS STATE UNIVERSITY

No.	Startup Name & Area	Description	Link to Evidence
			<ul style="list-style-type: none"> • https://www.facebook.com/100068632284292/posts/393359469628459/ <p>Testimonial/ Parambak Greetings:</p> <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=xlQvmQvAQnY
6.	Crop Production	<p>The agriculture-based enterprise focuses on crops and livestock production with technologies adopted from MMSU. He was one of the graduates of the School-on-the-Air (SOA) Tarabay iti Pagtaengan, Pagbiagan, Salun-at ken Dadduma Pay (<i>Your Information and Technology Guide for Home, Livelihood, Health, and Others</i>) conducted this 2021, and a continuing farmer-cooperator of the University.</p> <p>Proprietor/ Beneficiary: Lyndon Madrid Dingras, Ilocos Norte</p>	<p>Organic fertilizer production thru vermiculture</p> <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=IZTMeyryCFY <p>On sweet potato production:</p> <ul style="list-style-type: none"> • https://www.facebook.com/100000092988724/posts/4182431605103231/ • https://www.facebook.com/100001363851043/posts/3771034656285292/ <p>Testimonial / Parambak Greetings:</p> <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=IH1xG5CdHUY
7.	Village-Scale Nipahol Technology (VSNPT)	<p>The venture trained and capacitated community members on business entrepreneurship, community organizing, values re-orientation, nipa stand management, sap collection and fermentation, production of various nipa-based products, and the protocols and maintenance of VSNPT.</p>	<p>Project Terminal Report:</p> <ul style="list-style-type: none"> • https://drive.google.com/file/d/1CkjjwCjOPoPV75s_0at4Ntnbl71s3Glj/view?usp=sharing <p>Press Releases:</p> <ul style="list-style-type: none"> • https://mmsu.edu.ph/news/bioethanol-distilling-facility-launched-in-apanri?fbclid=IwAR3temfTGufBzfae0hhTDGMqpCO9u5XGBN5lwkRnVcJXnagv4Q-B9ZciQ8o • https://www.facebook.com/MMSUofficial/videos/707991433663272/



MARIANO MARCOS STATE UNIVERSITY

No.	Startup Name & Area	Description	Link to Evidence
		<p>Some 20 trained members make up the manpower of the facility with products such as distilled nipa sap for processing in MMSU-NBERIC, fruit flavored vodka from nipa sap, 70% nipa alcohol hand sanitizer, and nipa alcohol gel sanitizer.</p> <p>Proprietor/ Beneficiary: Kalalakihan Kababaihan Kaakibat (KKK) of Brgy. Navagan, Aparri, Cagayan</p>	<ul style="list-style-type: none">• https://www.facebook.com/469431679785462/posts/5130775956984321/