



MARIANO MARCOS STATE UNIVERSITY

Assistance in the local community supporting the start-up of financially and socially sustainable businesses through relevant education or resources.

Mariano Marcos State University (MMSU) invested in nurturing the growth of local sustainable start-ups. Recognizing the vital role these businesses play in creating a more sustainable future, MMSU provides a **comprehensive package of support**, including **access to cutting-edge technologies, essential equipment and supplies**, and **expertise in areas like crop and livestock production, and food processing**. This commitment extends beyond financial assistance, with MMSU **forging strong partnerships with local government units and partner-beneficiaries to ensure ongoing support and resources for these ventures**.

To empower entrepreneurs, MMSU offers **comprehensive training programs and capability-building activities**, **utilizing accessible learning materials written in the vernacular**. This ensures that entrepreneurs fully understand and effectively implement the recommended technologies. MMSU also provides **ongoing technical assistance during monitoring activities, addressing concerns and challenges promptly**. This dedication to supporting local entrepreneurs has resulted in the **successful launch and growth of numerous sustainable businesses, contributing to the economic and social well-being of the community**.

The university's commitment to **sustainability and local economic development** is evident in the success of these start-ups, which have not only diversified their products and sustained their operations but have also gained recognition within their communities and online marketplaces. This demonstrates MMSU's dedication to creating a more sustainable future, one start-up at a time.

Startup Name & Area/Location

1. Ilocandia Unli Weave Patterns in Brgy. 7, Paoay, Ilocos Norte

Description:

This is a startup that generates new loom weaving patterns using a mathematical algorithm and computer applications, aimed at innovating traditional weaving designs. The incubatee is Lawrence A. Eclarin.

MOA: https://drive.google.com/file/d/1WNe0hzYwLfY_fKdzHW7EbHnR2AUXgTxr/view?usp=sharing

News Articles (FB Page):

<https://www.facebook.com/profile.php?id=61552000103646&mibextid=LQQJ4d>

2. CUP-SD Food Processing in Brgy. 22, Nagbacalan, Paoay, Ilocos Norte

Description:

This is a food enterprise located in Brgy. 22 Nagbacalan, Paoay, Ilocos Norte, focused on producing various food products. The business is led by incubatees Althea Victoria Cainglit, Efanna Felice Casil, and Franz Justine Dancel.



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MOA: https://drive.google.com/file/d/1GYY9IsyCBQ-V8lrIQsvL1_mYkkhWnBFm/view?usp=sharing

3. New City Shawarma in Brgy. 27, Laoag City, Paoay, Ilocos Norte

Description:

This is a business engaged in food service and food processing, focusing on the production of shawarma and other food items in Brgy. 27, Laoag City. The incubatee is Arisknowell Leano.

MOA: https://drive.google.com/file/d/1bjqnMP_y3jOznmRNb-WruFL--ta9f8hl/view?usp=sharing

4. SAUD Rural Improvement Club Fish in Brgy. 4-A, Saud, Badoc, Ilocos Norte

Description:

This is a venture that processes fish and other aquaculture products, based in Brgy. 4-A Saud, Badoc, Ilocos Norte, and supported by the SAUD Rural Improvement Club.

MOA: https://drive.google.com/file/d/1NZFTiagp9dletqxH0_yD0YNwRIue5gl9/view?usp=sharing

5. Padalan Workshop in Brgy. 15, Laoag City, Ilocos Norte

Description:

This is a business offering high-quality sewing services and selling a range of garment products, including tote bags, beddings, curtains, and fashion clothes. The enterprise plans to integrate inabel, a traditional textile, into its product line. The incubatee is Ederlyn Delos Santos.

MOA: https://drive.google.com/file/d/1E_Lswgqo01prCquPQImme3gL3e6OsgYX/view?usp=sharing

6. Wawagi Food Products Manufacturing in Brgy. Quibel, Dumalneg, Ilocos Norte

Description:

This features food processing of incredible products such as wines and vinegar that reflect the creativity and innovation of local entrepreneurs. This highlight indulging in unique and delicious flavors but also empowering local community.

MOA: https://drive.google.com/file/d/1p6lfHVpTSw9T1aVUtSdHLZaGfAiOQ2_e/view?usp=sharing

News Articles:

- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid0fssfx9HuotnyFkpzTAwpiuzG6sPm2f1xojtHQi1bWoJYTgkYeURvms3Eh3bKawrFl>



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- <https://www.facebook.com/photo/?fbid=640767324907640&set=a.167651435552567>
- <https://www.facebook.com/raiseregion1/videos/720984826289539>

7. Vea Eco Farm/ Vea Eco Foods – Brgy. Bagbago, Solsona, Ilocos Norte

Description:

This is an integrated farm which is engaged in processing its agriculture and aqua produce thus, producing gourmet tilapia, lettuce chips and pinakbet chips.

MOA: <https://drive.google.com/file/d/1gYLodm-pbgrPepbVd8eWaNfhMfLuG4n/view?usp=sharing>

News Articles:

- <https://www.facebook.com/raiseregion1/videos/720984826289539>
- <https://fb.watch/nufQ2lta2B/>
- <https://fb.watch/nufP1OhBp-/>
- <https://www.facebook.com/veaecofarm/posts/pfbid02ECTynwKPGivQn3wb1uaSKoyavqNnp1revMyQAEHNdRpiiEMXuRfvHunip2KXbvZol>
- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid0V5E7REd6pf1BxAaT1ffWi6Ac6raSXhe5tt7Nopd1GvNH2ihJfCFq7qcYgQwUKUncl>
- <https://www.facebook.com/BomboLaoag/videos/1016423236009262>
- <https://fb.watch/nuewGvAOS6/>

8. Bersalona's Fruit Food Products Processing

Description:

This is a small-scale start-up which is engaged in processing fruit jams, particularly Tomato Jam.

MOA: <https://drive.google.com/file/d/1vOpyiiMwQ0b2Ev29IRLRdmUpdecbbk8w/view?usp=sharing>

News Articles:

- <https://www.facebook.com/photo/?fbid=706945811226717&set=pcb.706952957892669>
- <https://www.facebook.com/photo/?fbid=625366409629368&set=a.230385182460828>
- <https://www.facebook.com/photo/?fbid=563296089321431&set=a.167651445552566>
- <https://www.facebook.com/photo?fbid=608964688087904&set=a.167651445552566>
- <https://www.facebook.com/photo/?fbid=235465102818036&set=a.100133969684484>



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9. Mikiloco Instant Noodle Processing – Brgy. Tabug City of Batac, Ilocos Norte

Description:

This is a small-scale business engaged in processing instant miki noodles.

MOA: <https://drive.google.com/file/d/1MbLuNVkj8ENMJ6-w-wzf1NR1OdpRR613/view?usp=sharing>

News Articles:

- <https://www.facebook.com/photo/?fbid=175758182050636&set=a.111799721779816>
- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid0V5E7REd6pf1BxAaT1ffWi6Ac6raSXhe5tt7Nopd1GvNH2ihJfCFq7qcYgQwUKUncl>
- <https://www.facebook.com/photo?fbid=614527067531666&set=a.167651445552566>
- <https://www.facebook.com/photo/?fbid=590604719923901&set=a.167651445552566>
- <https://www.facebook.com/photo/?fbid=640767324907640&set=a.167651435552567>

10. Vintar Mango Stakeholders Association INC. – Brgy. 2 San Nicolas, Vintar, Ilocos Norte

Description:

This is an association engaged in the production of quality mango fruits.

News Articles:

- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid0fssfx9HuotnyFkpzTAwpiuzG6sPm2f1xojtHQi1bWoJYTgkYeURvms3Eh3bKawrFI>
- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid0zJpggrdxgvXgb27zhtxxK9ZWbQKoRx2r3rbg5WbQgMuSbUqJpYt54id3ctwSLPCal>

11. Rochryn Processed Foods

Description:

This is a small-scale business processing meat-based products such as Pork and Chicken Tocino, Pork Longanisa and Corned Beef.

MOA: <https://drive.google.com/file/d/1FzA6WJq5KiqEiTV4r21EgID1yEkEyfxr/view?usp=sharing>

News Articles:

- <https://www.facebook.com/105321891368327/posts/319503733283474/>



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- <https://www.facebook.com/100069231338919/posts/308156908168685/>

Documentation of Training:

- https://docs.google.com/document/d/1NCPdT00uJxPLC1bINOZcWii5ukeV2z_67wiFOEiXWV4/edit?usp=sharing

12. Otto Stelle's Delicacy

Description:

This is an online based baking business, producing and selling local delicacies. The products are tikoy rolls, chinese bibingka, puto bumbong, banana moist and kutsinta.

MOA: <https://drive.google.com/file/d/1-nHcCPPmeJWEUnjAvQkvxKgJ1ASSnWcS/view?usp=sharing>

News Articles:

- <https://www.facebook.com/100069231338919/posts/308156908168685/>

13. Taguipuro Paoay Lake Resort

Description:

This is a restaurant, souvenir shop and events place for travelers, local tourists and residents, located along the scenic shore of Paoay Lake.

MOA: <https://drive.google.com/file/d/15yfm7gMHTrjaBtZjpGkplVa6bSWYRYyv/view?usp=sharing>

News Articles:

- <https://mb.com.ph/2022/01/05/gluten-free-kamangeg-cheesecake-anyone/>
- <https://extension.mmsu.edu.ph/news/show/237/mmsus-kamangeg-technology-to-be-commercialized-in-paoay-resort>
- <https://www.facebook.com/100722175255053/posts/384787653515169/>
- <https://www.facebook.com/100722175255053/posts/383182643675670/>
- <https://www.facebook.com/100069231338919/posts/308156908168685/>

Documentation of Training:

- https://docs.google.com/document/d/1NCPdT00uJxPLC1bINOZcWii5ukeV2z_67wiFOEiXWV4/edit?usp=sharing

14. Masagana Eco Farms

Description:

This is an eco-farm that produces soy-based products, such as soy coffee and soy milk.



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MOA:<https://drive.google.com/file/d/13RQWvqmhF790DA9oSGS09R9AXV7foMw/view?usp=sharing>

News Articles:

- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid0dkMjSAKufLre3zR1GFwTucQCFh33w4AVXgMPxnZmXRijkjYU7JAaGAJmjeHVzRD4I>
- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid02ew3skR9zB4My6Ry6wKWfsRGBuKpoTQVMBPBh1HoFuHdcAvkMQWCiGcLFsoAcUTaRI>
- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid025uitgnyUazZsC1Da7KAJXnYYLmE6SQxAdnYL4hrW8o33H3eRGKruUVcmobRcZTSpl>
- <https://www.facebook.com/photo/?fbid=530052905655309&set=pcb.530053798988553>
- <https://www.facebook.com/reel/561949292592885>
- <https://www.facebook.com/reel/6785370471492827>
- <https://www.facebook.com/photo/?fbid=640767324907640&set=a.167651435552567>
- <https://www.facebook.com/MMSUATBIDapayan/posts/pfbid0V5E7REd6pf1BxAaT1ffWi6Ac6raSXhe5tt7Nopd1GvNH2ihJfCFq7qcYgQwUKUncl>
- <https://www.facebook.com/raiseregion1/videos/720984826289539>